



## **NipeX ADVERTISING POLICY/T & C**

This Advertising Policy describes the guidelines NipeX uses in accepting, displaying and removing adverts on the NipeX portal. To provide you with a broader experience, NipeX receives financial commitments from third parties in exchange for allowing them to advertise their companies, services and products, and direct our users to their web sites. In this policy, "Advertising" includes publishing third party contract adverts, sponsorship messages, promotions, and other contextual messages; "Portal" means NipeX, a Nigerian Oil and gas industry databank comprising the joint qualification system (JQS) database and a web – based marketplace. It is accessible via the URL: [www.nipex-ng.com](http://www.nipex-ng.com).

### **Editorial Independence**

NipeX recognizes and maintains a distinct separation between Advertising content and editorial content. NipeX has complete editorial independence in creating information, text, graphics, images, tools, and other materials ("content") on the Portal. NipeX does not allow advertisers or sponsors to influence editorial decisions in the creation or management of content.

### **Requirements for Advertising**

NipeX will exclusively determine the types of Advert to be displayed on its site and will not accept Advert for any product or service that in its opinion, is not in good taste, is dangerous or harmful, contains false or misleading claims, or is offensive to any individual or group. NipeX acceptance of Advertising is not a recommendation, endorsement or guarantee of any product or service advertised on the Site or for the company that manufactures, distributes or promotes a product or service. NipeX is not responsible for the content or accuracy of third party advertising.

NipeX reserves the right to discontinue at any time, the posting of any Advert previously accepted. If NipeX discontinues Advertising before the end of the contract term, it will notify the advertiser promptly of the action and will provide the advertiser with the reason for rejecting its Advert. NipeX in its sole discretion will interpret and enforce this policy and all other issues relating to Advertising on this site.

### **Change in Policy**

NipeX reserves the sole right to change this policy without prior notice, especially in order to protect our integrity and security and that of our stakeholders. A revised Advertising Policy shall be posted on the Site. It is also the sole responsibility of our users to understand the revised and subsequent reviews of the Advertising Policy

### **Compliance with Laws**

The advertiser is responsible for compliance with all relevant laws and regulations in respect of data protection, Advertising and consumer protection. Should NipeX become aware of noncompliance with any domestic or international laws or regulations, NipeX will promptly discontinue such advert.



## Nigerian Petroleum Exchange



### **Disclaimer**

Third Party Advert is a service to the public and NipeX will attempt to ensure that all web site content is accurate, reliable and timely. However, we make no warranty or guarantee concerning the accuracy, reliability or timeliness of Advertising content at this site. NipeX shall not be liable for any losses caused by reliance on the accuracy, reliability or timelines of Advertising information.

NipeX is not an explicit guarantee to securing a job or expanded patronage for yourself or organization. However, we guarantee the biggest national window for exposing all our prospective clients to greater opportunities in the Nigerian Oil and Gas industry.